

SAMIC's Profile:

SAMIC PLC, the Micro Finance Institution, (former CHC Limited) is a Public Limited Company with multinational shareholders. The company was transformed from the Credit Program of Cambodian Health Committee (CHC), an NGO established in March 1994. The core products/services of the company are providing financial products/services to low income and rural poor households in the target areas within Cambodia.

Due to our business growth and operations expansion, SAMIC Plc is now looking for a qualified candidate to fill in the vacant position of **Marketing and Research Unit Manager**.

Job Descriptions:

- Conduct market research and client surveys in order to improve SAMIC's products and services;
- Obtain and update competitor's information on a regular basis;
- Develop and propose strategies and tactics for SAMIC's development and growth;
- Set up promotion and marketing tools to promote SAMIC branding;
- Monitor the implementation of marketing strategies and procedures by field staff and report the findings;
- Monitor existing and returned client base to assess the success of retention strategies;
- Forecast the growth trend of the market and its risks;
- Provide recommendation and design on branch and corporate standard design;
- Prepare reports, monthly report, quarterly report and annual report;
- Ensure that SAMIC website and other media promotion is updated;
- Other tasks as may be assigned by the Marketing and Project Manager.

Job Requirements:

- Male preferred
- At least 3-year working experiences in market research for both qualitative and quantitative, preferable in MFI or banking industry
- Creative ideas of marketing techniques and concepts
- Good at communication, negotiation and problem solving skills
- Good sense of teamwork and supervisory skills
- Work under pressure and timeline
- Good command in English & Khmer both written and spoken
- Highly acquainted with computer programs, MS office, PowerPoint, Email & Internet and SPSS.
- Good attitude, be honest, serious, gentle, friendly, creative, flexible and willing to work.
- Be able to work in the field including weekends and available to travel to provinces

How to Apply:

Interested applicants should submit a cover letter together with updated CV, a recent photo (4 x 6), and expected salary to the HR & Admin Department of SAMIC PLC (MFI) at the contact below:

Head Office in Phnom Penh:

Contact Person: Recruitment Officer

E-mail: ro-tola@samic.com.kh

Mobile: 010 789 967

Website: www.samic.com.kh

Address : #C57-61, St. Cheerfulness, Sangkat Teuk Thla, Khan Sen Sok, Phnom Penh, Cambodia.

Note: Only shortlisted applicants will be contacted for the interview.

Women and disable persons are encouraged to apply